

Young Entrepreneurs of the RGV Challenge



The Young Entrepreneurs of the RGV Challenge is underway for high school students interested in developing an innovative business idea for potential prize money.

Target Participants – 9th thru 12th grade students enrolled in Career and Technology Education (CTE) programs of study

Challenge – Generate business ideas aligned with the teams’ or individuals’ CTE training program(s)

Support – Successful RGV entrepreneurs and college instructors will serve as mentors for teams progressing to the finals

Individual Benefit – Develop leadership, teamwork, communication skills, critical thinking and soft skills necessary for success

Register for the kick-off event scheduled for Wednesday, April 5, 2023. The Seminar will provide detailed information on the Entrepreneurship Challenge. A team member, educator, and student(s) must attend the seminar to receive instructions for this year’s initiative. Register for seminar: [Click Here](#)

Entrepreneurship Timeline

KICK-OFF EVENT	PITCH VIDEOS DUE	BUSINESS DEVELOPMENT WORKSHOP	SUMMIT EVENT
<p>Wednesday, April 5, 2023 9 A.M to 11 A.M. Zoom Seminar</p>	<p>3 to 5-Minute Pitch Videos & Lean Business Plan Due: Friday, May 5, 2023 Email to egroff@rgvlead.org</p>	<p>Thursday, May 18, 2023 9 AM to 2 PM Location: UTRGV CIC, 307 E. Railroad St., Weslaco, TX</p>	<p>Wednesday, June 28, 2023 9 AM to 2 PM Location: UTRGV CIC, 307 E. Railroad St., Weslaco, TX</p>
<p>Submit “Intent to Compete” form by April 14, 2023</p>	<p>Notification of Top Teams will be notified by May 10th.</p>	<p>The workshop will provide guidance and mentorship for finalist teams.</p>	<p>Finalists will have 10-minutes to present their business plans to judges. Winners announced.</p>

Cash Prizes

<p>1ST PLACE: \$1,500</p>	<p>2ND PLACE: \$1,000</p>	<p>3RD PLACE: \$750</p>
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